LEO BURNETT COMPANY, *Inc.*
Ad No. 2908—Posse—Req. No. 84122—Back Cover—4 color—3⅓ x 8⅛ in.—Horse Racing Programs, 1972
Printed in U.S.A.

Come to Marlboro Country.

18 mg. tar, 1.3 mg. nicotine av. per cigarette, FTC Report Apr. '72

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

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